



SKINCARE

PHYSICIANS & SURGEONS

SKINCARE NEWS

There are several things to consider before "filling-up"!

Make informed decisions

It is crucial to consult with your physician about which injectable or combination of injectables is best suited for you.

Make safety a priority

All injectables should be administered in a medical setting by a board-certified physician or highly trained nurse practitioner.

Do not seek treatment in homes, hotels, spas or resorts

These are not medical environments and are considered a hazard to the public.

Don't let price be your guide

Experience and quality should always come first in the decision making process. A great "deal" could turn out to be hazardous to your health.

Questions?

Call SkinCare Physicians & Surgeons to schedule a cosmetic consultation with Dr. Yardy Tse.

**AESTHETIC INJECTABLES
HOW ARE THEY DIFFERENT?**

Dysport® and Botox®

Relax facial muscles, smoothing the appearance of fine lines and wrinkles

Restylane®, Perlane® and Juvéderm®

Restores lost volume and lifts specific facial features

Collagen Builders (such as Sculptra®)

Naturally and gradually absorbed by the body, stimulating the formation of new collagen. Restores facial volume and fullness

WHICH AESTHETIC INJECTABLE IS RIGHT FOR YOU?

A closer look at how to achieve natural, long-lasting results

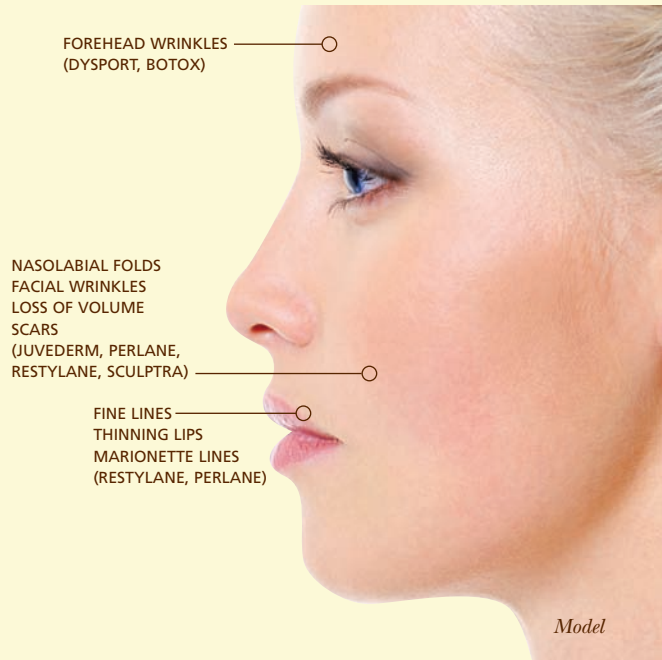
Injectables are highly customizable, making results individual to each patient.

Aesthetic injectables have become increasingly popular when it comes to addressing a sunken, aged or tired appearance. As new products enter the market, there continues to be confusion about what these injectables do, what areas they treat and how long they last. According to Dr. Tse, "most experts will agree that using the right aesthetic injectable the right way, assures a better overall result."

Though the differences between injectables may seem subtle, the core ingredients vary (hyaluronic acid, collagen, abobotulinumtoxinA), providing highly individual results. While Dysport® and Botox® are used to relax facial muscles, dermal fillers such as Restylane®, Juvéderm®, Perlane®, and Sculptra® are used to restore lost volume and lift specific facial features. Age, skin elasticity and texture, and the amount of sun damage also have impact on the overall result. As an expert of the skin, Dr. Tse states, "when administered properly, injectables such as Dysport® and Botox® can actually prevent muscle movement that eventually leads to fine lines and furrows."

IMMEDIATE AND LONG LASTING RESULTS

Aesthetic injectables are highly customizable, making the duration of the results individual to each patient. Treatments such as Dysport and Botox typically last up to 4 months and dermal fillers can last anywhere from months to 2 years.



FOREHEAD WRINKLES (DYSPOURT, BOTOX)

NASOLABIAL FOLDS
FACIAL WRINKLES
LOSS OF VOLUME
SCARS (JUVEDERM, PERLANE, RESTYLANE, SCULPTRA)

FINE LINES
THINNING LIPS
MARIONETTE LINES (RESTYLANE, PERLANE)

Model

EXPERIENCE, KNOWLEDGE AND PRECISION FOR THE MOST AESTHETIC RESULTS

Many of our patients are looking to reverse the visible signs of aging. If your desire is to relax facial muscles and plump up wrinkles and folds, aesthetic injectables may be an excellent approach for you. Dr. Tse is certified by the American Board of Dermatology and a Fellow of the American Academy of Cosmetic Surgery. Dr. Tse works with each patient to customize and pair treatment options for the most aesthetic outcome. **Call 760 633-1000 to schedule a cosmetic consultation.**

See our Liquid Face Lift SPECIAL on page 3.

This soft tissue augmentation combines dermal fillers along with Dysport and Botox for a youthful and natural looking appearance.

MOHS SURGERY FOR THE COMPLETE REMOVAL OF SKIN CANCER



A MESSAGE FROM DR. YARDY TSE, FOUNDER, SKINCARE PHYSICIANS & SURGEONS

New skin cancer data is in — and the statistics are alarming!

One in five Americans will develop skin cancer in their lifetime — and there may be more than 3 million newly diagnosed cases annually in the U.S. As a dermatologist and skin cancer surgeon, I find the most alarming part of this data is that the majority of these cases are preventable — with proper use of sun protection and annual skin cancer screenings.

Early detection is critical. In addition to examining your skin regularly for moles and changes in shape, color or size, the Skin Cancer Foundation recommends that you see your dermatologist annually for a professional screening to help detect cancer in its earliest stages. What may appear to be harmless changes in the skin are often early signs of skin cancer.

Please help educate your friends and family — with skin cancer on the rise, there is no better time than now to generate public awareness about skin cancer and sun safety.

With warmest regards,

Yardy Tse, MD
FAAD, FACMS, FAACS
Founder,
SkinCare Physicians & Surgeons

☎ 760 633-1000

Mohs surgery is a highly specialized surgical technique for the complete removal of skin cancer. For many, the Mohs procedure inspires hope as it has the highest cure rate for the treatment of basal and squamous cell carcinoma — the two common types of skin cancer.

An incomparable level of experience, knowledge and surgical judgment.

As a Fellow of the American College of Mohs Surgery, Dr. Yardy Tse has extensive training in this specialized surgery. Dr. Tse is proficient in all aspects of this procedure including anesthesia, anatomy, surgery,

pathology and reconstruction. She applies precision and surgical techniques to remove the least amount of normal tissue in order to achieve the most aesthetic outcome.

“Each reconstruction is highly individualized — my patients are seeking the best possible cosmetic result and require guidance through the healing process,” says Dr. Tse. With 11 of the most advanced lasers in North County, Dr. Tse has the liberty of combining reconstructive treatment options for her patients. **For more information on Mohs surgery or to schedule a skin cancer screening, call our practice at 760.633.1000.**



Basal Cell Carcinoma removed using Mohs surgery



Reconstructive surgery after Mohs surgery

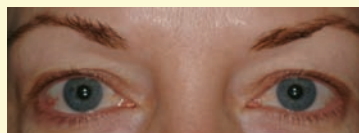


Patient 1 month after Mohs surgery, reconstruction and laser treatment

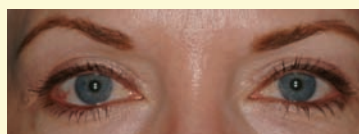
Your Eyes Can Add or Take Away Years!

A busy lifestyle, allergies and protruding fat can all contribute to a sagging, swollen and tired appearance!

Unfortunately, the eyes are generally the first area on the face to show signs of aging. The good news — individuals are no longer waiting until their 50's to address these visible changes. Many begin rejuvenative treatment in their 30's — a proactive approach to the aging process that can actually help prevent fine lines, wrinkles and sagging eyelids.



Before Eyelid Lift



After Eyelid Lift

THERE ARE MANY OPTIONS FOR A BRIGHTER LOOK!

- Lasers may be used to help tighten skin surrounding the eyes
- Aesthetic injectables can be used to fill sunken areas or to lift upper eyelids
- An Upper Eyelid Lift improves sagging and heavy upper eyelids for a more open appearance
- A Lower Eyelid treatment removes excess fatty deposits creating a smooth and less tired appearance

Dr. Tse is certified by the American Board of Dermatology and a Fellow of the American Academy of Cosmetic Surgery. **Call 760 633-1000 to schedule a cosmetic consultation.**

SPECIAL — brighten your appearance Schedule an Upper and Lower Eyelid Lift between September 6, 2010 and November 15, 2010 and receive 20% off.

**Offer expires on November 15, 2010. May not be combined with any other offers or specials.*

FALL SPECIALS *achieve a more youthful appearance!*

LIQUID FACE LIFT — A NON-SURGICAL APPROACH FOR RESTORING LOST VOLUME AND RELAXING FACIAL WRINKLES

A Liquid Face Lift is a soft tissue augmentation combining dermal fillers, along with Dysport and Botox to restore lost volume to specific facial areas such as the cheeks, forehead, eyes, and the chin.

- Dysport® and Botox® relax facial muscles — smoothing the appearance of fine lines and wrinkles
- FDA approved fillers such as Restylane®, Perlane®, Juvéderm®, and Sculptra® are used to restore lost volume and lift specific facial features
- Natural, immediate and long-lasting results — without surgery

SPECIAL — Achieve a refreshed and natural looking appearance Purchase 2 or more products between September 6 and November 15, 2010 and receive 20% off. Treatments must be completed in one visit.*



Before Liquid Face Lift

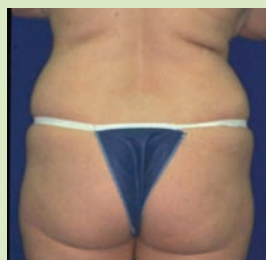


After Liquid Face Lift

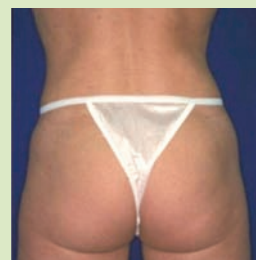
TUMESCENT MICROLIPOSCULPTURE — THE SAFEST AND MOST EFFECTIVE TECHNIQUE FOR REMOVING UNWANTED BULGES

With age, our metabolism slows, often resulting in the accumulation of undesirable fat in various areas, such as the hips, buttocks, stomach, thighs, arms, and under the chin. Whether you are challenged with hereditary or hormonal weight gain, Tumescent Microliposculpture continues to be more popular than ever.

- Controlled, attractive contouring all under local anesthesia
- Superior results and rapid recovery without the risks associated with other forms of liposuction
- Procedure is personally performed by Dr. Tse — with over 14 years of MicroLiposculpture experience



Before MicroLiposculpture



After MicroLiposculpture

Make informed decisions and make safety a priority!

As with all surgical procedures, patients should do their research and ask their physician about what they can expect before, during and after any procedure. There is a lot of marketing hype around various fat and cellulite melting devices without proven safety or efficacy. Many of these procedures lack the rigorous

scientific methods of testing a procedure and often promise more than they can deliver.

SPECIAL — Minimize bulges and sagging Schedule a Tumescent MicroLiposculpture treatment between September 6 and November 15, 2010 and receive 20% off.*

All before and after photographs in this newsletter are of actual patients and have not been retouched. Results may vary among patients. All other photos are of models.

*Offer expires on November 15, 2010. May not be combined with any other offers or specials.

KNOWLEDGE CENTER

Ultraviolet (UV) tanning and melanoma. New studies have strengthened the link between ultraviolet tanning and increased risk of melanoma. Recreational sun exposure is believed to be the reason melanoma cases have increased so dramatically in the past 50 years.

Protect your eyes! Eyelid skin cancers account for 5-10% of all skin cancers. Most occur on the lower lid area which receives the most sun exposure. Always wear sunglasses with polarized lenses when outdoors or driving.

Why are my lips thinning? Once upon a time our lips were plump — with age and exposure to UV rays, collagen breaks down, resulting in fine lines and the appearance of thinning lips. Prescription products such as Renova plump the area around the lips and injectable fillers can restore lost volume. Always wear sun protective lip products.

Aging and the sun. Approximately 90% of skin aging is caused by the sun. It is important to protect the largest organ of our body — always wear a sunscreen SPF30 or greater and apply liberally!

See page 4 for more information on our next

FALL PASSPORT EVENT

Thursday, September 16, 2010

6:00 — 8:00PM

700 Garden View Court, Suite 100
Encinitas, CA 92024

Call 760 633-1000 or visit
www.SkinCareSanDiego.com
to RSVP for this special event!

WWW.SKINCARESANDieGO.COM

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Online Product Special NEW! Colorescience Sunforgettable Sun Protection SPF50

This unique lightweight mineral product provides the safest, non-irritating, instant UVA and UVB protection in a self-dispensing powder brush. It's easy to apply and reapply throughout the day!

Order online between
September 6, 2010 and
November 15, 2010 and receive 20% off!

FALL PASSPORT EVENT

Thursday, September 16, 2010
6:00 — 8:00PM
700 Garden View Court, Suite 100
Encinitas, CA 92024

Our Passport Events are a great opportunity to learn more about our practice, the latest in skin care innovations and our minimally invasive procedures. These events are also a special way of saying "thank you" to our patients.

Complimentary cosmetic consultations, skin screenings, makeovers, the latest in aesthetic injectables and more!

You won't want to miss our fabulous gift giveaways.

Call 760 633-1000 or visit
www.SkinCareSanDiego.com
to RSVP for this special event!

☎ 760 633-1000



SKINCARE PHYSICIANS & SURGEONS OF ENCINITAS, INC

700 GARDEN VIEW COURT, SUITE 100
ENCINITAS, CALIFORNIA 92024

VISIT OUR WEBSITE FOR MORE
INFORMATION AND
TO PURCHASE PRODUCTS ONLINE!
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RENOVA One Product, Many Benefits, All Skin Types!

**IS THERE REALLY A PRODUCT THAT
ADDRESSES FACIAL WRINKLES,
BROWN SPOTS AND SURFACE
ROUGHNESS ASSOCIATED
WITH SUN DAMAGE?**

Studies continue to note the remarkable results of Renova — the only prescription treatment proven to reduce fine lines and wrinkles when used as part of a complete skin care and sun protection program.

While many vitamin A products are thought to work primarily on the surface of the skin to remove dead skin cells, Renova is believed to work on all layers of the skin.

Renova contains the active ingredient tretinoin — a vitamin A metabolite that occurs naturally in the body. Renova actually works with the cell to stimulate collagen production, improving the



Model

internal structure of the skin. Renova is suitable for all skin types — with consistent and proper use, you should begin to notice improvement in as little as one month.

Results can be incredible!

- Improves fine lines and wrinkles
- Plumps area around the lips
- Minimizes scars and brown spots
- Smooths skin
- Minimizes pores

Ask us about prescription strength
Renova! Call 760 633-1000 to
schedule a consultation.